Roll No. | | | | | | | | | | | |

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.–2)

COMPONENTS OF TOURISM

Subject Code : BTTM-201-18

M.Code : 75864

Date of examination: 11-05-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Write briefly:**

a) Define tourism.

b) What is a tourism system?

c) Name any two approaches to study tourism.

d) What is travel motivation?

e) Define psychographic classification of tourists.

f) What is a tourism product?

g) Define the tourism market.

h) What are tourism attractions?

i) Name any two modes of transport in tourism.

j) What is accommodation in tourism?

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SECTION-B

2. Explain the product and institutional approaches to study tourism.
3. Discuss travel motivations and factors influencing tourist behavior.
4. Explain Cohen's typology of tourists with examples.
5. Describe the concept of a tourism product as a basket of goods and services.
6. Explain the role of transport in tourism development.

SECTION-C

7. Explain in detail the interdisciplinary approach to tourism. Discuss its relevance in modern tourism studies.
8. Discuss the components of the tourism system and explain the linkages between them with suitable examples.
9. Describe the accommodation industry in tourism, including types of accommodation and its evolution over time.

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Roll No. | | | | | | | | | | | Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.–2)

TOURISM PRODUCTS OF INDIA : PUNJAB AND CHANDIGARH REGION

Subject Code : BTTM-202-18

M.Code : 75865

Date of Examination : 14-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

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SECTION - A

1. Write briefly :

a) Write a short note on the origin of Chandigarh.

b) Name any two famous gardens of Chandigarh.

c) What is the role of CITCO in promoting tourism in Chandigarh?

d) Mention two ecological features of Chandigarh.

e) Who was Le Corbusier?

f) Name the three main buildings of the Capitol Complex.

g) List any two features of Punjabi cuisine.

h) Mention two famous folk dances of Punjab.

i) Write the name of any two religious places in Amritsar.

j) Name two pilgrimage sites located in Uttarakhand.

SECTION – B

2. Discuss the geographical and ecological features that make Chandigarh a planned city.
3. Explain the role and functions of CITCO in the development of tourism in Chandigarh.
4. Describe the architectural significance of Le Corbusier's Master Plan.
5. Write short notes on:

   (a) Edict of Chandigarh

   (b) Museums of Chandigarh

6. Discuss the main characteristics of Punjabi culture with examples.

SECTION – C

7. Evaluate Chandigarh as a tourist destination with special reference to its gardens and places of interest.
8. Discuss in detail the architectural heritage of Chandigarh focusing on the Capitol Complex and its components.
9. Prepare a suitable 3-day itinerary covering Chandigarh, Amritsar, and Patiala for domestic tourists.

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Total No. of Questions : 09

BTTM (Sem.–2)

TOURISM PRODUCTS OF INDIA : ART AND ARCHITECTURE

Subject Code : BTTM-203-18

M.Code : 75866

Date of Examination : 22-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Write briefly :**

a) Define 'Art Tourism'.

b) Mention two folk dance forms from Northern India.

c) Write two features of modern Indian sculpture.

d) Give examples of two famous rock-cut architectural sites in India.

e) Mention two significant literary works depicting Indian art.

f) Identify two features of Buddhist architecture.

g) Name two prominent Indian art galleries.

h) What are the key elements of the Rajput school of painting?

i) Mention any two contributions of Indian cinema to cultural promotion.

j) List two materials commonly used in Indian handicrafts.

SECTION – B

2. Discuss the role of Indian music and dance in enriching the tourism experience.

3. Describe the evolution and features of medieval Indian sculpture.

4. Explain the major characteristics of Buddhist and Jain architecture.

5. Write short notes on any two modern Indian painters and their contributions.

6. Discuss the role of Indian literature and cinema in promoting India's art heritage.

SECTION – C

7. Evaluate the growth and transformation of Indian architecture under Islamic influence.

8. Discuss the chronological development of Indian paintings highlighting regional styles.

9. Examine the role of handicrafts and traditional art forms in promoting cultural tourism in India.

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BTTM (Sem.–2)

AIR TRAVEL MANAGEMENT

Subject Code : BTTM-205-18

M.Code : 75868

Date of Examination : 31-05-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

1. **Explain briefly :**

a) Define air transport.

b) Name any two major international airlines.

c) What are the main components of an airline ticket?

d) Write two major functions of airport operations.

e) What is meant by "air traffic pattern"?

f) State the full form of ICAO and IATA.

g) What is the role of DGCA in Indian aviation?

h) Define the term "Open Sky Policy."

i) Mention two features of low-cost carriers (LCCs).

j) What are air charters?

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SECTION – B

2. Discuss briefly the evolution of the aviation sector in India.
3. Explain the ownership and operation structure of airports in India.
4. Describe the role of ICAO and IATA in regulating international air transport.
5. Write a short note on airport navigational aids.
6. Examine the future challenges of the air transport industry in India.

SECTION – C

7. Trace the history and development of air transport globally and in India.
8. Discuss in detail the setup of an airport and explain the major facilities and infrastructure available.
9. Analyze the growth and challenges faced by any two major Indian airlines in recent years.

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BTTM (Sem.–2)

TOURISM PRODUCT OF INDIA : NATURE BASED

Subject Code : BTTM-204-18

M.Code : 75867

Date of Examination : 02-06-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly:**

a) Define responsible tourism.

b) Mention any two stakeholders in ecotourism.

c) Write two examples of mountain tourism activities.

d) Mention two features of Srinagar as a tourist destination.

e) Write two attractions of Manali.

f) Name two famous backwater tourism destinations in India.

g) Mention two major national parks of Assam.

h) Write two wildlife sanctuaries famous for tigers.

i) Give two examples of cruise tourism in India.

j) Mention two benefits of nature-based tourism for local communities.

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SECTION-B

2. Explain the role of stakeholders in promoting ecotourism.
3. Write a note on tourism activities along the river Ganga.
4. Discuss Ooty and Kodaikanal as examples of mountain tourism.
5. Describe the major features and accessibility of Sunderbans National Park.
6. Explain the concept of sustainable tourism development in natural areas.

SECTION-C

7. Discuss the prospects and challenges of mountain and highland tourism in India.
8. Elaborate on the importance of river and backwater tourism with reference to Kerala and Goa.
9. Evaluate the role of Indian wildlife parks and sanctuaries (any three examples) in promoting responsible nature tourism.

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